

Minutes of the Finance Council
April 2, 2020

Present at online meeting: Bing Johnson, Tom Hiebel, Becky Turner and Petra Baer

Income – To date, pledge income is going well. The call to send in benevolence-specific donations has had a modest response. Fundraising has come to a standstill. Bing noted that we'll more definitively see how the COVID-19 pandemic is affecting the bottom line in Q2.

Building Community – Bing will follow-up on the status of the website reconfiguration with Rich Walker. Revamped "landing pages" are deemed necessary in order to take advantage of GSuites \$10k advertisement dollars. The possibility of live streaming services in order to connect to our members and the community at large is underway. Currently services are being pre-recorded at individuals' homes to facilitate maximum safety.

Online Community – Becky will craft a message for the April 9th Weekly Connection to solicit ideas on creating meaningful ways to connect via meeting apps. It may be possible to do a bit of fundraising as a result.

Website Donate Button – This initiative has been previously explored. Part of the complexity is that it must be tied to a financial institution and that transaction fees would apply.

Respectfully submitted,
Petra Baer